

PLG Pulse

March 2026



Advancing Life Sciences Together

Expertise, Innovation, and Measurable Impact.

Life sciences organizations face a rapidly evolving landscape of regulatory, scientific, and operational changes. At ProductLife Group, we combine deep expertise, practical experience, and applied knowledge across the full product lifecycle to help clients navigate this complexity with confidence.

In this edition, we share key updates from across PLG ecosystem — including the appointment of our new Chief Executive Officer, expert perspectives on industry trends, sustainability milestones, and upcoming events that bring the life sciences community together.



New CEO at ProductLife Group



ProductLife Group is pleased to announce the appointment of **Dr. James Burt** as **Chief Executive Officer**, marking an important step in the Group's continued growth and development.

Dr. Burt brings more than 20 years of international leadership experience across the pharmaceutical value chain, with a strong track record in driving transformation and leading global organizations in complex, regulated environments.

His appointment reflects PLG's commitment to further strengthening its capabilities and supporting life sciences companies worldwide with integrated, end-to-end solutions across the product lifecycle.

Dr. James Burt
Chief Executive Officer

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From Insight to Action.

These pieces provide practical insights on how capital, data, and disciplined execution guide biotech innovation and healthcare strategy, helping professionals anticipate market and regulatory developments.



Resilient Pharmaceutical Supply Chains in Times of Global and Geopolitical Crisis: Comparative Strategies Across Australia, France, Italy, Spain, and the UK

A comparative look at how Australia and Europe are bolstering pharmaceutical supply chains with regulation, digital monitoring, and domestic production to ensure medicine continuity during global crises.



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Mariangela Prada, Tanya van der Walt, Sébastien Faure, Letizia Rossi, Paloma González, Vincent Victory, Robin Puzenat

A comparative look at how Australia and Europe are bolstering pharmaceutical supply chains with regulation, digital monitoring, and domestic production to ensure medicine continuity during global crises. [Read More](#)



The Angstrom Game: How Biotech Turns Biology into Investable Assets


Biotech investment is increasingly driven by disciplined execution, where manufacturability, clear clinical data, and aligned capital strategy determine which innovations become viable assets.



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Monika Swietlicka

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Where to Begin – Selecting Your PV Vendor for the Long Game

Selecting a pharmacovigilance vendor requires a strategic, long-term approach, choosing a partner that fills expertise gaps, supports oversight, and can evolve with your program across the entire development lifecycle.



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Beth Ann Shaleesh

Selecting a pharmacovigilance vendor requires a strategic, long-term approach, choosing a partner that fills expertise gaps, supports oversight, and can evolve with your program across the entire development lifecycle. [Read More](#)

More Insights From PLG's Experts:

- **Insights from Biocom's 2026 Global Life Science Partnering & Investor Conference** (Carolina Ahrendt)

Key takeaways from Biocom's 2026 Global Life Science Partnering & Investor Conference highlight the importance of clinical data, disciplined execution, and strategic global expansion in driving investment and collaboration across modalities and geographies. [Read More](#)

- **Biotech After the Reset: Capital, Discipline, and Return of Execution - What Will 2026 Reward** (Monika Swietlicka)

After the biotech market reset, capital is returning selectively to companies that demonstrate disciplined execution, strong data, and credible development strategies capable of translating scientific promise into durable value. [Read More](#)

- **CMO Selection Mistakes Startups Make (And How to Avoid Them)** (Meranda Parascandola)

Selecting the right CMO is critical for startups – this article highlights common selection pitfalls and how to avoid delay, regulatory setbacks, and costly vendor changes. [Read Now](#)

- **Driving Towards Execution - From Theory to Application** (Carolina Ahrendt & Monika Swietlicka)

Biotech success increasingly depends on disciplined execution, where integrated regulatory strategy, program management, and early quality planning translate scientific vision into credible development milestones and investable assets. [Read More](#)



The **women** driving innovation across
Life Sciences at ProductLife Group



Expertise in Action: Women Driving Innovation in Life Sciences

On the occasion of International Women's Day, ProductLife Group spotlights seven women whose expertise drives real-world progress across the life sciences lifecycle — from early innovation strategy and regulatory navigation to patient-centered outcomes and industrial

execution. Their stories illustrate how knowledge, leadership, and collaboration transform complexity into tangible value, supporting faster approvals, scalable operations, and safer, more effective patient care.

PLG by the Numbers:

- Women represent 68% of the global workforce
- 51% of leadership roles are held by women
- In 2025, women accounted for 71% of promotions, reflecting a culture of merit, development, and opportunity

[Learn More About the Expertise in Action Series and the Women Shaping Life Sciences](#)

Company News & Events

Milestones & Programs.



LifeBee & Commercial Eyes Earn EcoVadis Medal

LifeBee and Commercial Eyes earned the EcoVadis Gold Medal for ESG excellence, highlighting PLG's global commitment to sustainability, governance, and responsible business practices.

[Learn More](#)



Quality & Manufacturing Connect 2026

On May 7 in Bologna, LifeBee will host Quality & Manufacturing Connect, uniting life sciences professionals to explore AI, digital innovation, and data-driven GxP operations.

[Learn More](#)



Events & community
HIGHLIGHTS

Engaging with the Life Sciences Community.

Through conferences and global events, PLG experts share insights, exchange perspectives, and contribute to key discussions shaping the life sciences sector.



Upcoming Events:

- CMO Summit 360° – Boston, MA (13-14 April) [Schedule a Meeting](#)



Expert Perspectives – LIVE:

From regulatory updates to real-world case studies, PLG webinars equip life sciences professionals with knowledge they can apply immediately.

Upcoming Webinars:

- Cosmetic Excellence 360° Efficacy, Safety & Vigilance in Modern Product Development – 7 April (Global) [Register Now](#)
- Biosimilar Development: CMC, Non-clinical and Clinical Considerations – 14 April (Global) [Register Now](#)

[Access our Webinar Library](#)

Thank You

Partnering for What Comes Next.

ProductLife Group remains steadfast in supporting life sciences organizations as they tackle evolving regulatory, operational, and scientific challenges. Through strategic partnerships, practical training, sustainability milestones, and expert-led initiatives, we equip clients with the knowledge, tools, and frameworks to make informed decisions, achieve operational excellence, and deliver lasting impact for patients and healthcare systems worldwide.

Best regards,

The ProductLife Group Team

Would you like to explore how PLG can support your specific challenges? Our teams are always available to discuss your needs across regulatory, clinical, and market access pathways.

Contact PLG

ProductLife Group

Connecting innovation, compliance and sustainability for life sciences

in

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