

# PLG Pulse

February 2026

Monthly insights & updates from ProductLife Group.



## Driving Value Across Life Sciences

### *Navigating Change with Confidence.*

Life sciences organizations face rapidly evolving regulatory, scientific, and operational challenges. At ProductLife Group, we remain committed to supporting your priorities by sharing expertise, practical insights, and real-world experience across the full product lifecycle.

In this edition, we highlight key company milestones, strategic partnerships, sustainability achievements, and expert recognition, all reflecting our commitment to delivering value for clients and the broader life sciences community.



### *Insights You Can Apply.*

Explore the latest regulatory updates, industry trends, and expert perspectives shaping the life sciences landscape.

## Operational Readiness in a Flattish Biotech Market

Biotech 2026: Capital is back — expectations are higher. Execution and readiness now matter as much as innovation.

[READ MORE](#)

**Joshwa Moon**  
VP, Head of Sales - North America

**Albert Ballester**  
Head of Corporate Development

After a challenging 2025, biotech enters 2026 with cautious optimism as capital begins to flow again — but with heightened scrutiny. Investors are prioritizing operational readiness, clear regulatory strategy, capital efficiency, and disciplined execution alongside strong science. For emerging biotechs, success will depend on pressure-tested development plans and trust-based investor relationships in an increasingly selective funding environment.

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## Transforming Medical Information Services Through Responsible Digital Innovation

The future of medical information is digital. AI-driven tools are reshaping how patients and HCPs access accurate, real-time support.

[READ MORE](#)

**Gabrièle Piaton**  
Research & Innovation Director

As demand for real-time, accessible medical information increases, traditional call center models are evolving. Responsible digital innovation — including AI-enabled chatbots, automation, and integrated systems — can enhance efficiency, improve multilingual access, and allow experts to focus on complex inquiries. When implemented thoughtfully, these tools strengthen patient safety and healthcare professional support. [Read More](#)

## Good AI Practice in Drug Development – Turning High-Level Principles into Auditable, Low-Burden Controls

AI in Drug Development: Are You Audit-Ready? Practical guardrails to ensure compliance without slowing innovation.

[READ MORE](#)

**Melissa Bou Jaoudeh**  
Innovative Product Development Officer

**Florian Pereme**  
Digital Innovation Lead

**Gabrièle Piaton**  
Research & Innovation Director

The new EMA–FDA Guiding Principles on Good AI Practice signal growing regulatory alignment around AI in drug development — but their high-level nature leaves an implementation gap. This article outlines practical ways to translate principles like "risk-

based" and "fit-for-purpose" into auditable, low-burden controls, helping organizations validate AI systems without stifling innovation while maintaining patient safety and regulatory trust. [Read More](#)

### **More Insights From PLG's Experts:**

- **Trends in Oncology Marketing Applications in the European Union: A Five-Year Systematic Review** (Alex Zwiers, Ricardo Basto, Siddartha Karaya)  
Oncology MAAs have increased, especially for monoclonal antibodies and blood cancers; early regulatory engagement appears to shorten approval timelines. [Read More](#)
- **ISO 10993-1: 2025 Is Here – Are Your Biological Evaluations Ready?** (Julie Coumenges)  
Updates strengthen alignment with ISO 14971, reshape exposure and testing rules, and clarify expectations for compliant, audit-ready evaluations. [Read More](#)
- **Turmeric in Food Supplements: New Safety Warnings** (Véronique Traynard)  
New warnings address rare hepatotoxicity risks, aligning with international regulatory updates and supporting consumer safety. [Read More](#)
- **Pharma 4.0™: Driving Digital Transformation in Life Sciences** (Teresa Minero)  
Pharma 4.0™ is advancing digital transformation in life sciences by aligning technology, compliance, and strategy to drive measurable, sustainable impact. [Read More](#)

## **Company News & Updates**

### **Milestones that Shape Our Journey.**



### **Strategiqual Becomes ProductLife France**

STRATEGIQUAL SAS has merged with ProductLife France, uniting



Combining regulatory expertise and analytics automation to enable compliant, AI-ready data

[READ THE ARTICLE](#)

### **Streamline Data Migration with PLG & Alteryx**

PLG partnered with Alteryx to help life sciences organizations streamline

complementary expertise under a single brand.

[Learn More](#)



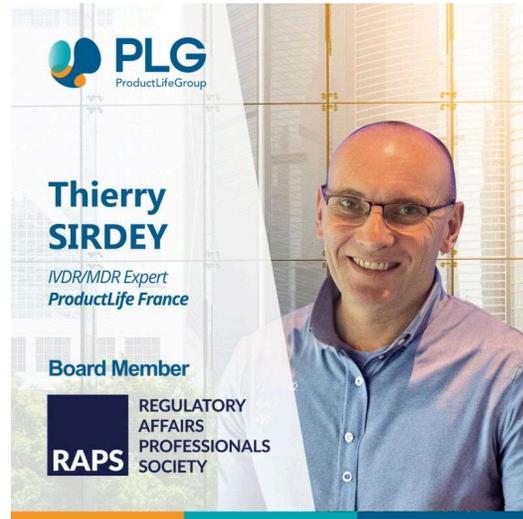
### **PLG's Science-Based Targets Validated by SBTi**

PLG's near-term climate targets have been validated by SBTi, confirming alignment with the 1.5°C global warming ambition.

[Learn More](#)

complex data migrations and prepare AI-ready data.

[Learn More](#)



### **Thierry Sirdey Appointed to RAPS European Council**

Thierry Sirdey has been appointed to the RAPS European Council for a two-year term, recognizing his expertise and PLG's commitment to regulatory excellence.

[Learn More](#)



### ***Building Connections Across the Industry.***

From conferences to summits, PLG connects experts, shares insights, and highlights the latest industry trends.



### Upcoming Events:

- IMPACCT Real World Evidence Summit Europe 2026 – Amsterdam, NL (24-26 February) [Schedule a Meeting](#)
- Biocom Global Partnering & Investor Conference 2026 – San Diego, CA (24-26 February) [Schedule a Meeting](#)
- World EPA Congress 2026 – Amsterdam, NL (3-4 March) [Schedule a Meeting](#)



### *Expertise Meets Action.*

PLG webinars unite our experts to provide life sciences professionals with practical insights, regulatory guidance, and real-world case studies that drive learning and growth.

### Upcoming Webinars:

- Supplier Quality: From Selection to Ongoing Oversight Building a Strong and Compliant Partnership – 19 February (France) [Register Now](#)
- Post-Approval Change Management in the EU: How PACMP Accelerates CMC Changes – 26 February (Global) [Register Now](#)
- IVDR Submission Strategy for IVD: Navigating Market Access – 3 March (Global) [Register Now](#)

[Access our Webinar Library](#)

## Thank You

### *Our Commitment to You*

In 2026, we remain focused on continuously strengthening our expertise and capabilities to better support our clients. Our commitment is simple: to be a trusted partner delivering quality, value, and long-term impact.

Best regards,

### The ProductLife Group Team

Would you like to explore how PLG can support your specific challenges? Our teams are always available to discuss your needs across regulatory, clinical, and market access pathways.

### Contact PLG

### ProductLife Group

Connecting innovation, compliance and sustainability for life sciences

in

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